

**NFONE**

*AUDIO TEXT SERVICE PROVIDER*



Best services for your business

## I. COMPANY PROFILE

- A. Rapidly growing company
- B. Core technology systems
- C. Revenue-share propositions
- D. Partners and customers

## II. WHAT WE OFFER

- A. Reliable and cost effective solutions
- B. Flexibility
- C. No limitation
- D. Complete range of SMS services
- E. Offering

## III. INFONE SERVICES

- A. Mobile Advertising
  - 1. Mobile marketing and advertising
  - 2. We help you answering
  - 3. We do it for you from A to Z
- B. Premium SMS
  - 1. Premium rates
  - 2. Why choose Infone
- C. Content Providers
  - 1. Great mobile content requires a great mobile gateway
  - 2. We make it work
  - 3. We support
- D. Media Owners
  - 1. Be on the cutting edge of media exposure. Be mobile.
  - 2. Your audience will be able to

## IV. Contact us



## **Best services for your business**

Infone technology gateways is a fully integrated SMS platform designed to guarantee customers a superior level of premium services in terms of effectiveness, scalability and speed.

## **Company Profile**

Infone Company is a part of Mawarid group limited. Our head office is located in Saudi Arabia with many sisters company around the world. We are an international provider of bulk SMS, premium SMS services, mobile media, telephony and technology services As well as, MMS, video streaming and mobile content.

### **Rapidly growing company**

We are pride to be one of the fastest growing and profitable service providers of SMS and premium services in the market. We also possess a huge range of telecom service facilities which means that Infone is able to offer a one-stop shop capability enabling our customers to deal with one supplier that has the technology and international reach to fulfill all their requirements.

### **Core technology systems**

Using our core technology systems customers can benefits from mobile and telephony services and have access to a vast range of our in house made services. This is an exclusive offering that sets Infone and our customers apart enabling them to generate revenue quickly from their SMS/MMS campaigns utilizing unbranded content such as competitions, quizzes, games, news and information services. Speed to market is a key in the fast moving telecommunications sector.

### **Revenue-share propositions**

We offer the flexibility to develop and manage original SMS/MMS campaigns on behalf of clients without having them to sustain any set-up or running charges. These types of deals have attracted some of the world's leading portals, national and regional TV broadcasters, national and regional publishers and independent telecommunication companies.

### **Partners and customers**

Kindly contact us for complete lists of partners and customers. Privacy statements are applied.



## What We Offer

Infone provide telecommunications solutions and added value services for wide varieties of business. We are specialized into mobile media, billing systems, telephony applications and Interactive TV.

### **Reliable and cost effective solutions**

Reliable and cost effective solutions are critical to the success of our customers. Therefore, we have master the expertise to cater for the many different requirements of both large and small organizations.

### **Flexibility**

Flexibility to meet individual customer needs. As Most businesses have a common range of requirements, but many have far more complex needs. We take pride in our ability to respond rapidly and professionally.

### **No limitation**

No limitation to geographical area. We can serve you where ever you or your target market is located. Currently two of our main customers: Media Gates is located cross countries and Orbit TV Egypt is located cross continents.

### **Complete range of SMS services**

From Interactive premium SMS services to international SMS switching.

### **Offering:**

- Ability to respond rapidly and with great flexibility.
- A dynamic and expanding company.
- Professional team of reliable engineers
- 24/7 support of committed engineers.
- Real time on-line statistics.
- Interactive SMS and MMS solutions.
- Non-geographical services.
- Complete Technical development.
- Accurate support in business orientation



## Infone Services

Infone provides telecom and mobile solutions for Resellers, Dealers, Service providers, portals, marketing agencies and TV/radio stations:

### Mobile Advertising

Mobile Advertising is not like traditional market. Mobile can reach consumers like no other form of media. Because, Mobile phones are the one medium that consumers usually can't live without. It's always with them. Always on, always ready for your message.

**Mobile marketing and advertising** has the same potential to change the advertising and marketing space in the same way that the emergence of the Internet did a decade ago. We forecasts that global spending on mobile marketing and advertising will highly increase throw the comings years. The bulk of that spending will come from SMS-based marketing and in later years, from MMS and video services. We at Infone examine the value chain for marketing and advertising-related messaging to mobile subscribers. As well as, the specific services that is most effective for mobile campaigns, the underlying technologies that support them, and global and regional forecasts.

#### **We help you answering:**

- How to market your mobile advertising?
- Where and when should be the mobile marketing and advertising take place?
- What are the advantages of mobile marketing?
- How to choose appropriate phone number database?
- What kinds of services are most appropriate for mobile marketing and advertising?

**We do it for you from A to Z.** Depending on your requirements and specifications we implement into our system the full schedule of your SMS campaign. You will have the full control to change the time of sending and the SMS text. Plus, we hold for you all the burden of implementing the technical changes on the system and giving you by that the ease of full control by contacting us\* or easily sending us\* an email.

\* 24/7 support of committed engineers.



## **Infone Services**

### **Premium SMS**

Have two-way, full interactivity premium SMS services and start generating incomes.

**Premium rate SMS.** Infone's Premium Rate SMS services are used to deliver mobile content, subscription services, voting services, competitions and many other applications. Premium Rate SMS services allow you to charge a premium rate for content delivered to an end-user's handset. The premium revenue is shared between the mobile network operators, us, and you.

The majority of Infone Premium Rate SMS Services are Mobile originated billed: the end-user is billed for sending an SMS message to the short code.

Please contact us for a complete rate list of short codes.

#### **Why choose premium rate SMS from Infone?**

- High revenue sharing
- Real-time online statistics for each premium rate service.
- International premium rate short codes
- Our direct network connections that mean all the premium messages are delivered as quickly as possible
- Comprehensive professional support



## Infone Services Content Providers

Your customers are out there waiting; you just need to reach them.

**Great mobile content requires a great mobile gateway.** Infone, the leading provider of content delivery and targeted mobile marketing campaigns, can connect your business to the most mobile subscribers. We have direct connections to 90% of Middle East region subscribers. From large carrier like STC KSA, Batelco Bahrain and Etisalat Dubai to a smaller operator like Alfa Lebanon and Mobily KSA. Moreover, we support all carrier devices and network infrastructures.

**We make it work.** We do more, though, than just connect you with mobile subscribers. We can help you design, plan, develop and deploy your content and message so your campaign gets the highest number of responses. We can make a good campaign a great campaign. We can make it impressive.

We'll help you reach those subscribers and turn them into supplemental revenue.

Whether you provide music, videos, wallpapers, ringtones, games, trivia or all of the above, we have the technology to deliver it.

Infone Content Gateway provides broad carrier access and simplifies the delivery of your content to multiple carriers over multiple channels.

**We support:**

- Messaging connectivity with all the carriers—SMS, MMS, WAP–Push.
- Full premium content support, including binary.
- Handset-resident applications, which run on J2ME, BREW, Symbian and Windows Mobile



## **Infone Services Media Owners**

Infone offers you what other mediums can't. With Infone mobile solutions, you have instant, real-time, dynamic interaction with your audience.

**Be on the cutting edge of media exposure. Be mobile.** You already reach your customers through the conventional channels, television or radio stations. With Infone there is no better time to extend your reach to the mobile market.

Infone offers you what other mediums can't. With mobile, you have instant, real-time, dynamic interaction with your audience.

**With Infone solutions your audience will be able to:**

- TV chats using SMS.
- Send involvement and comments.
- Answer quizzes and competition.
- Toss participation.

And many other possibilities, please contact us to review and share your ideas.



## Contact Us

For more detailed information or business inquiry. Please contact Mr. Carlos Noura.  
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